

SEO Technology Success In Search Engine Rankings

After spending a considerable amount of time hunting and testing seo profession I hit place together some internet marketing tips, secrets and strategies that module support you acquire continuing success in the search engines. It is wise when finding any information whether it be most seo technology, Internet marketing or affiliate schemes you keep these in a folder. Before you know it you module hit a folder that contains “all you requirement to know“; most Internet Marketing and seo technology. You could even split the folders further into attendant categories such as seo technology, Google Adwords, Internet Marketing etc.

TIP 1 – Search Engine Optimisation = How To Get To Google #1

How did I intend to embellish “the most popular poet on the Internet?“ It’s true! Just key that catchword into Google and there I am, in symptom sort 1 AND 2. How did I do that?, what seo profession did I use? let me exhibit you—

Firstly, you requirement to know that a major part of Google’s ranking algorithm is supported on linking. In simple terms, to rank well for ANY keyword, you requirement to create quality and original content, supported around the keyword and then hit a sort of course pointing to that tender with that keyword embedded in the hyperlink.

How many links? Well, the more combative the term, the more course you module need. Please repeat that catchword until it sinks in. That rattling is the key.

Even though I hit been online for 10 eld and my poetry site has been visited by tens of millions of grouping in that time, I can’t rattling claim to be “the most popular poet on the Internet“.

It is just that keyword catchword is not rattling ompetitive (at all) so it only took a few course to achieve the modify result (i.e. positions 1 + 2).

But the same principle applies for ANY keyword. That is why I am sort 1 in the world for “anniversary poem“ for example. Create quality, original content, supported on your target keyword (using the keyword as the title of your tender (or your domain helps too).

Then intend quality course pointing at your site with your targetted keyword (if obtaining a lot of links, it is good to vary the hyperlinked keyword iformation). Now, you module read a lot of “hype“; most Search Engine Optimization and seo technology, but just remember this simple formula and you module not go too farther wrong:

Create keyword focused unequalled content + then intend course with the keyword, or a alteration of the keyword, hyperlinked to that page.

It’s as simple as that. Now, depending on the term, the sort of course necessary might be enormous If you want to do an in depth examination of your competitors then I suggest you use the rattling adjuvant seo profession plugin for firefox. Not only is it free you can see the sort of course and a full lot more.

Now, every those course module not hit the same keyword but it module give you a good idea of the impact participating to intend to position 1.

There are some online tools you can use and we’ll be exploring those in forthcoming editions so in the meantime, I offer digit final example of advice. To use this method, move with a “long tail“; keyword i.e. digit with four or fivesome words in the phrase.

So, here’s exactly what to do:

1. Create a Squidoo Page supported on your long cut keyword.
2. Create a few course and point them to that page, using the keyword.
3. Create a tender on your web-site supported on the keyword and link to it from the home page, using the keyword. Make sure the tender is at least 50% different from your Squidoo page.

4. Link to your new tender from the Squidoo page.

That should be enough. Depending on the keyword, you should intend results within 2 to 3 weeks. If you don’t, then create two articles, supported on your two pages (again, make sure that they are different) and then submit them to ezine articles, again, with the

author resource box pointing at both your squidoo tender AND the tender on your web-site.

There you hit it, pretty much guaranteed to impact for any long cut keyword.